



Compact Development **Quick in Quality**

About us

We started Blue Anchor as means of providing flexibility and scalable solution to development at various stages.

Unlike traditional development teams, our operation is more compact, focusing on delivery **speed** and **quality** of our products.

With a laissez-faire mindset, we want to make digital development simple, no overcomplication, no long process, and no handholding.

Only results.

The logo for Blue Anchor features the word "blue" in a lowercase sans-serif font, followed by a small white anchor icon, and then the word "anchor" in a bold lowercase sans-serif font. The entire logo is white and set against a dark blue background.

blue anchor

Services

Web Development	1-6 months
App Development	2-6 months
UX/UI Design	1-2 months
AI and Machine Learning Models	2-6 months
System Maintenance & Support	per demand



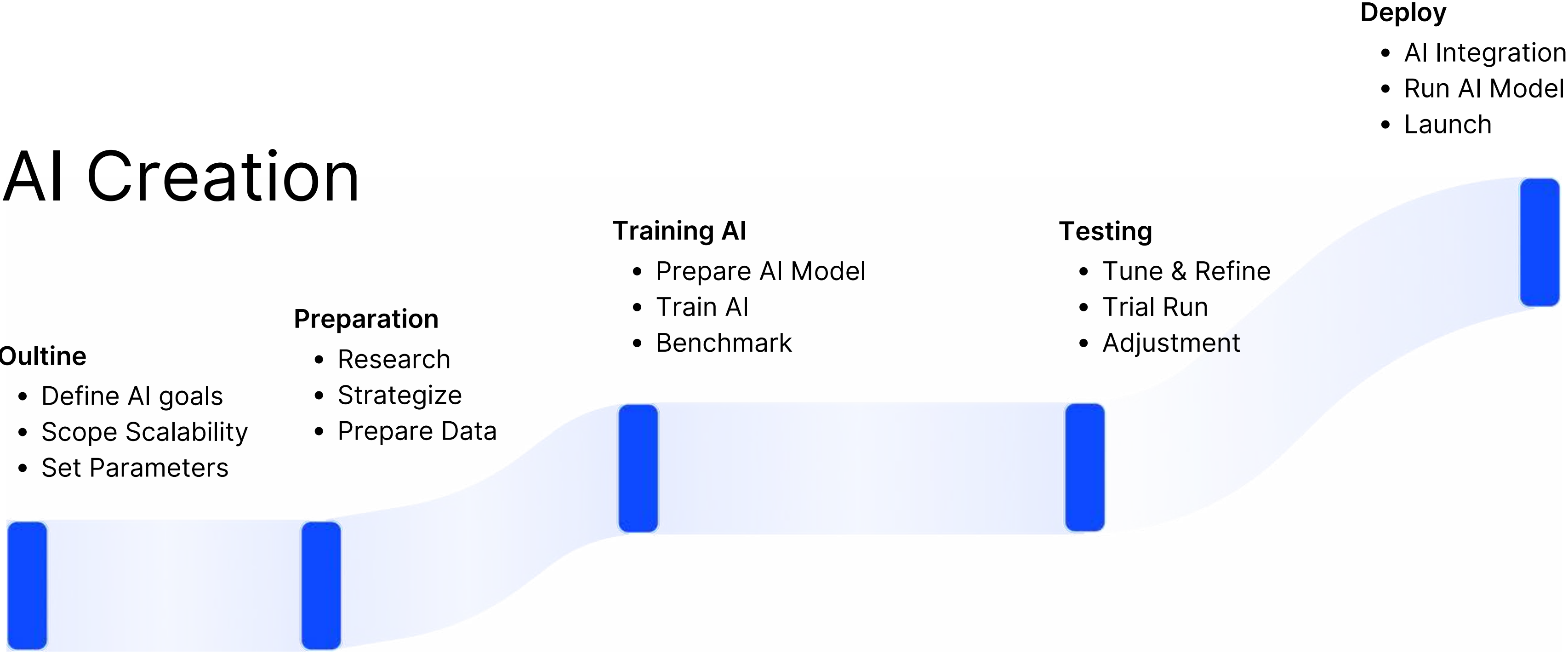
Team

To deliver up to our promises, we recruited people with experiences ranging from startups to large corporations, allowing effective communication across all levels and different industries.

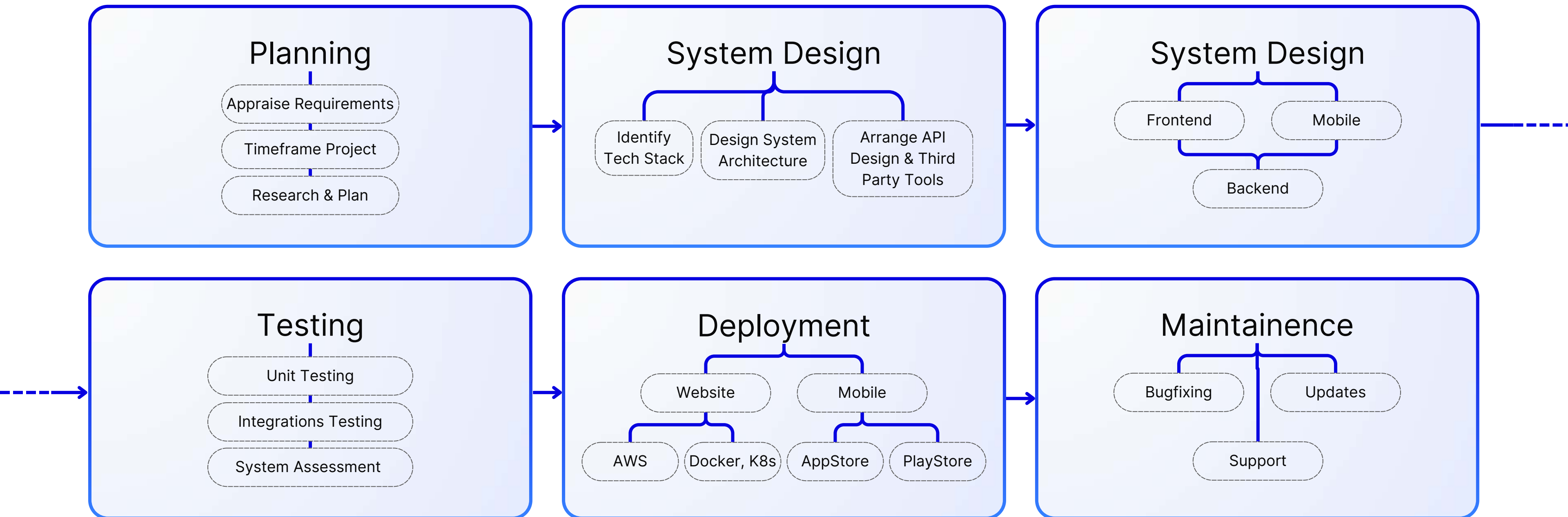
- Proficiency in development of wide range AI models.
- More than 12 years of experience in software development.
- Adept at interpreting complex business solutions & branding strategies
- Cybersecurity qualifications as high as top 16 at Black Hat MEA cybersecurity competition.



AI Creation



Our Development



Our Design

© Scoping

01

Design Requirements
Planning
Research

© UX Design

02

Flowchart
UX Solution
Low Quality Wireframe

© UX Testing

03

Prototype
UX User Test
Adjustment

© UI Design

04

UI Options
UI Guidelines
High Quality Wireframe

© UI Testing

05

UI Prototype
UI User Test
Adjustment

© Delivery

06

Presentation
UI User Test
Adjustment



Partners



MINISTRY OF FAMILY, LABOUR AND
SOCIAL PROTECTION





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